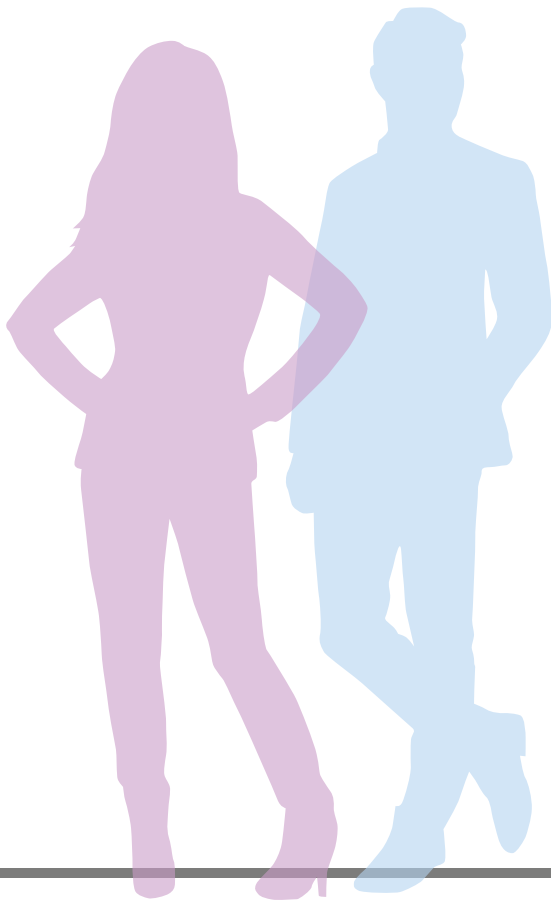


VDÄPC

VEREINIGUNG DER DEUTSCHEN
ÄSTHETISCH-PLASTISCHEN CHIRURGEN



2022 Treatment Statistics member survey

www.vdaepc.de

Foreword

Ladies and gentlemen,

Despite marking the second year of the pandemic, 2021 saw a steady increase in demand for plastic and cosmetic surgery. Even in times of crisis, the desire for a proportional figure and a vibrant, refreshed appearance persists. Whether they're looking in the mirror or seeing themselves on a videoconference screen, many people are feeling tired and worn out these days... and one subjective "flaw" or another often leads patients to contact our offices in hopes of optimizing their appearance. We are continuing to see increased demand for certain treatments involving the facial area. Many of these involve minor details like fine wrinkles around the mouth and eyes, for which minimally invasive methods can provide the gentle smoothing and rejuvenating effects desired. However, the field of targeted body contouring is enjoying great popularity as well, as clearly evidenced in this year's survey results.

As the country's largest survey of aesthetic-plastic surgeons, the VDÄPC's annual treatment statistics shed light on specific developments in the field and identify national trends. The data refers to the number of operations and procedu-

res that the VDÄPC's approximately 100 members perform each year in their hospitals, clinics, and private practices. Having collected this information continuously for more than twelve years, the VDÄPC is the only German professional association whose statistical insights achieve this level of consistency. This year's statistics point to certain shifts within the industry since last year. In 2021, the VDÄPC experienced another year-over-year increase of approximately 15% in the total number of cosmetic procedures performed.

Minimally invasive treatments went up by 13.8%. As with the previous year, procedures involving botulinum toxin, hyaluronic acid and fillers were the most popular. Though we have observed growing demand for these gentle procedures among women for several years now, fillers and other minimally invasive wrinkle treatments are now becoming increasingly popular with male patients as well. For example, approximately 30.6% more botulinum toxin treatments were performed on men in 2021 compared to the previous year.

Foreword

Interest in cosmetic surgery is picking up again as well. Following a slight decrease in 2020 (due to hospitals postponing elective surgeries during the first pandemic year, among other reasons), we saw an increase of around 17 percent in 2021. One significant development in Year 2 of the coronavirus pandemic was that liposuctions went up among both men and women by a total of 32.6%. Among women, the second-most popular choice remained breast augmentations, which went up by 22.3% in 2021.

Overall, interest in cosmetic procedures was once again high across all demographics in 2021. Patients are becoming more critical (61.2%); they have high standards and a detailed vision of what they want. Women still comprise the majority of patients (86.8%), though the percentage of male patients has more than consolidated (13.2%). The trend toward pandemic-related motivations for seeking cosmetic procedures persisted. Home office was the most frequently cited reason (23.2%), followed by wearing masks (13.2%) and then videoconferencing (11.8%).

We hope you enjoy browsing the new 2022 VDÄPC statistics report.

Best regards,

Steffen Handstein
VDÄPC President
May 2022



Publisher: The Association of German Aesthetic Plastic Surgeons (VDÄPC) is the largest association of plastic surgeons in Germany. Members of the VDÄPC include plastic and cosmetic surgeons working in hospitals as well as private practices. Even after obtaining specialist certification as plastic and cosmetic surgeons, VDÄPC members are obliged to maintain exceptional practical skills and current knowledge through ongoing professional development.

Overall Figures - 2021 vs. 2020

Total procedures:

93,853 / 2020 total:
81,516



Plastic surgery
procedures:

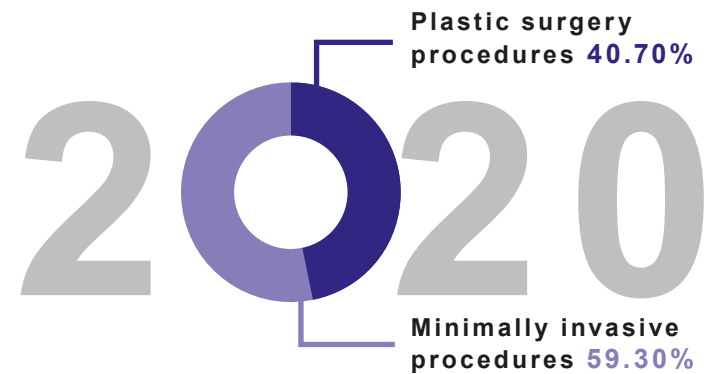
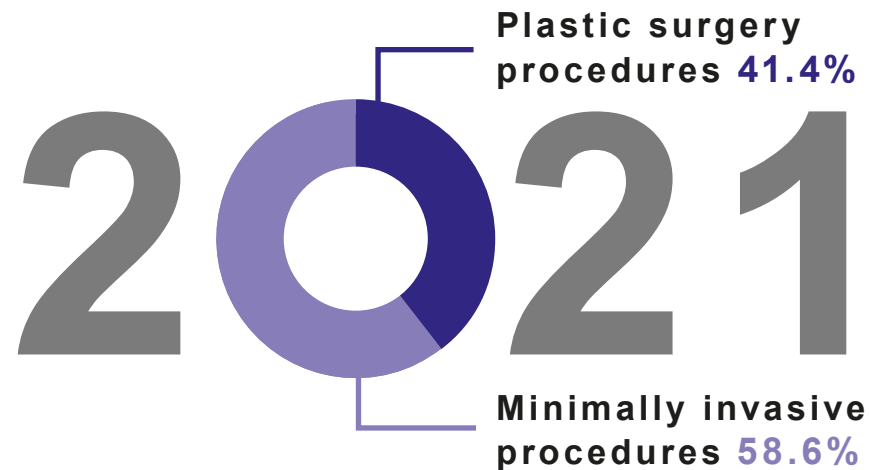
38,854 / 2020 total:
33,173



Minimally invasive
procedures:

54,999 / 2020 total:
48,343

Breakdown by procedure type 2021 vs. 2020



Key 2021 trends

13.8%

Increase in minimally invasive procedures

♀ women: 13.2% ♂ men: 24.5%

11.5%

Increase in botulinum treatments

♀ women: 10.6% ♂ men: 30.6%

15%

Increase in hyaluronic acid treatments

♀ women: 14.3% ♂ men: 27.9%

17.6%

Increase in genital surgeries

♀ women: 23.6%

32.6%

Increase in liposuctions

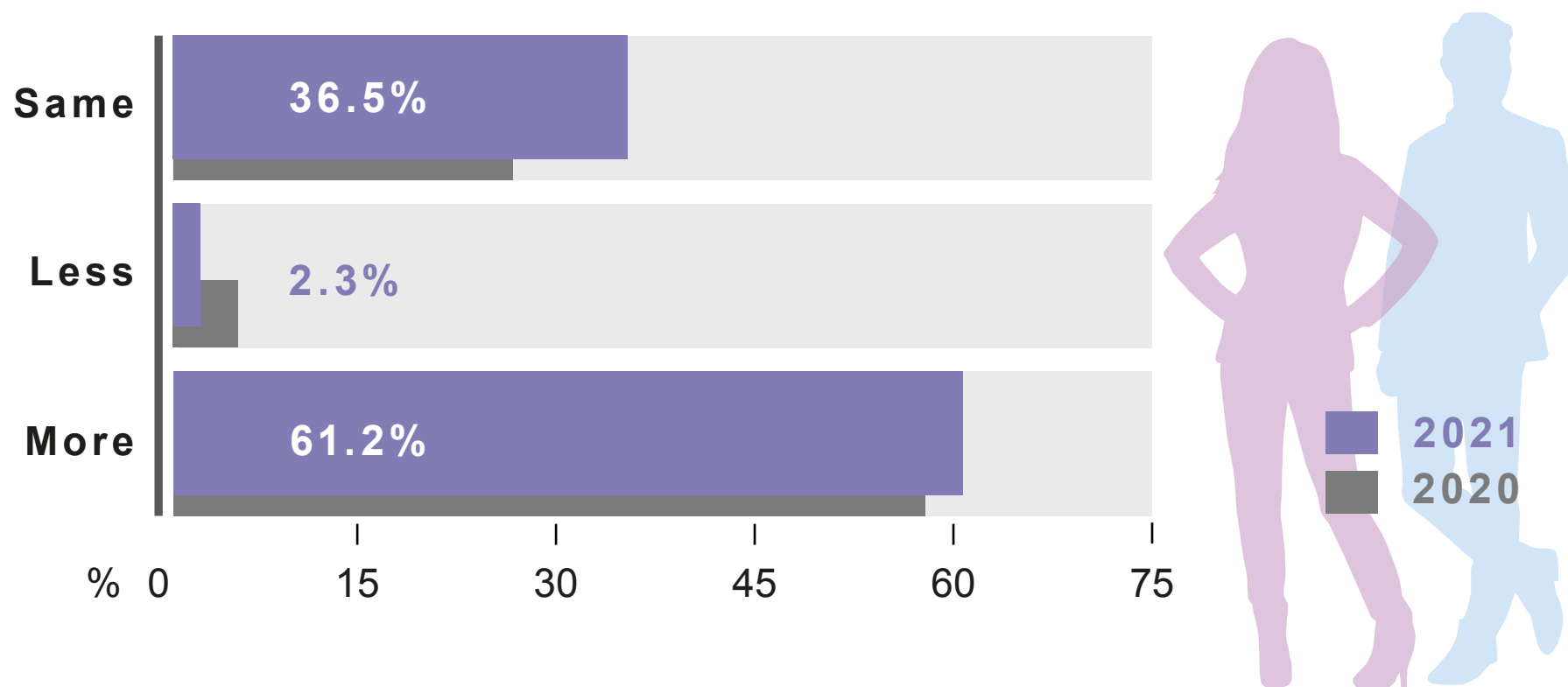
♀ women: 31.5% ♂ men: 36.3%

22.3%

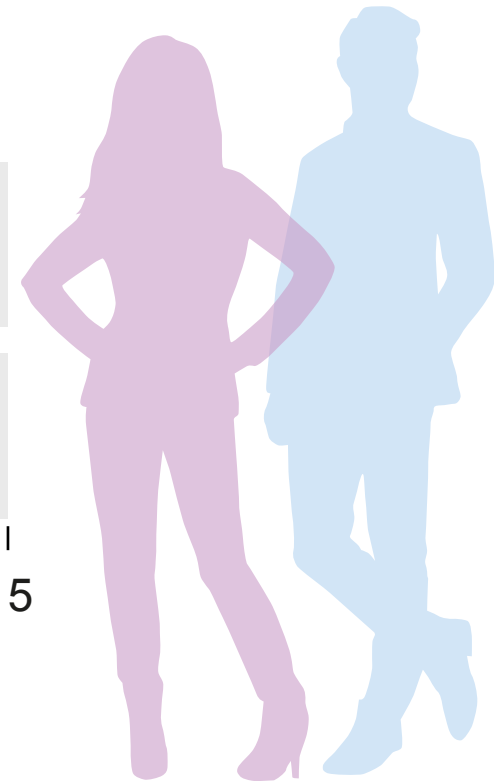
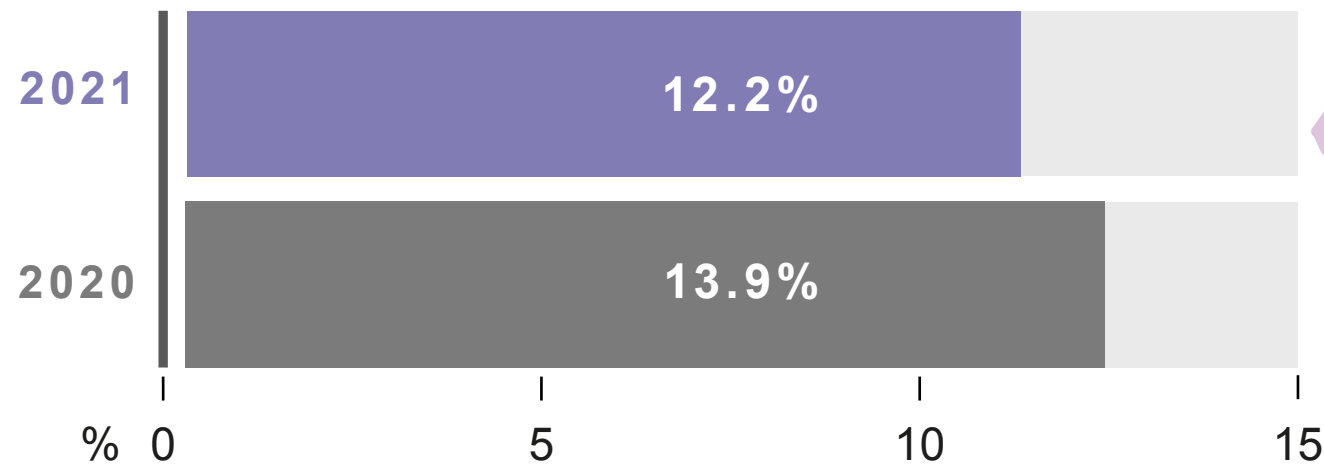
Increase in breast augmentations

♀ women: 22.3%

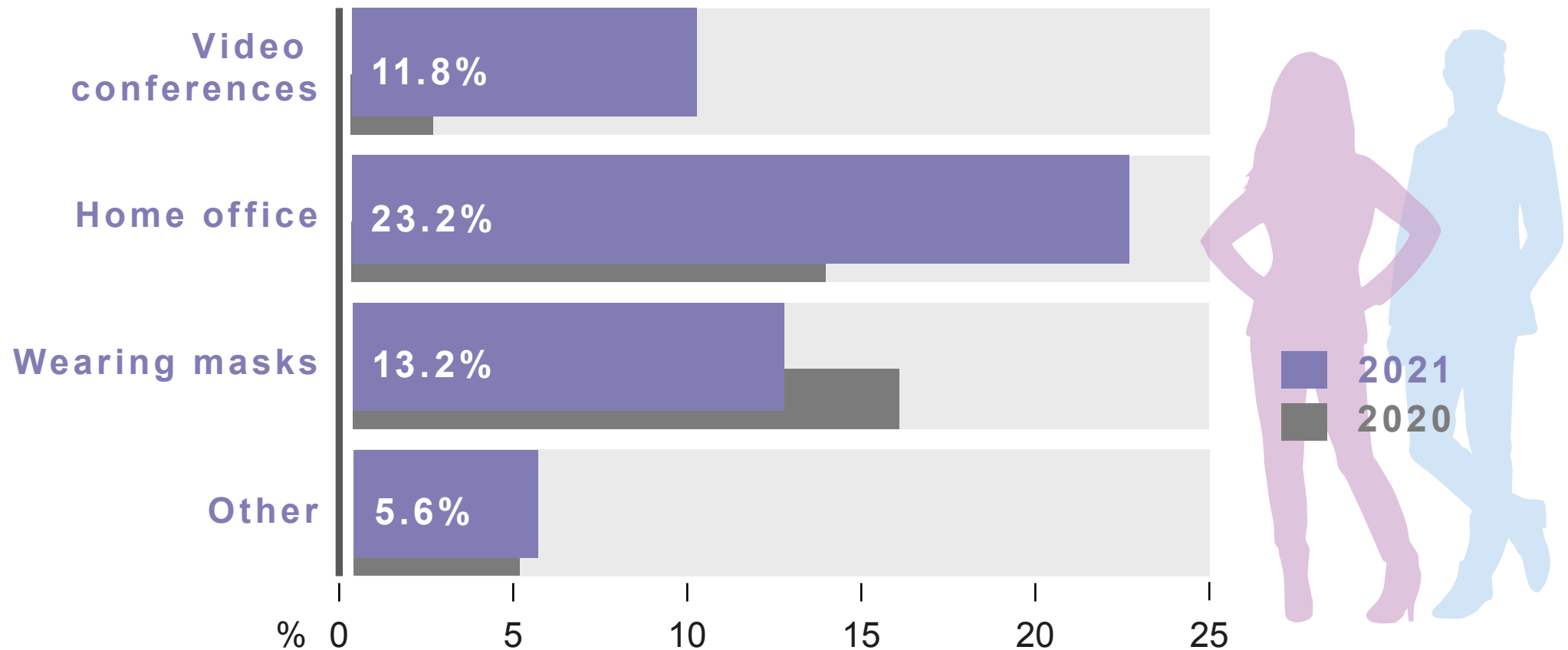
Are patients becoming more critical?



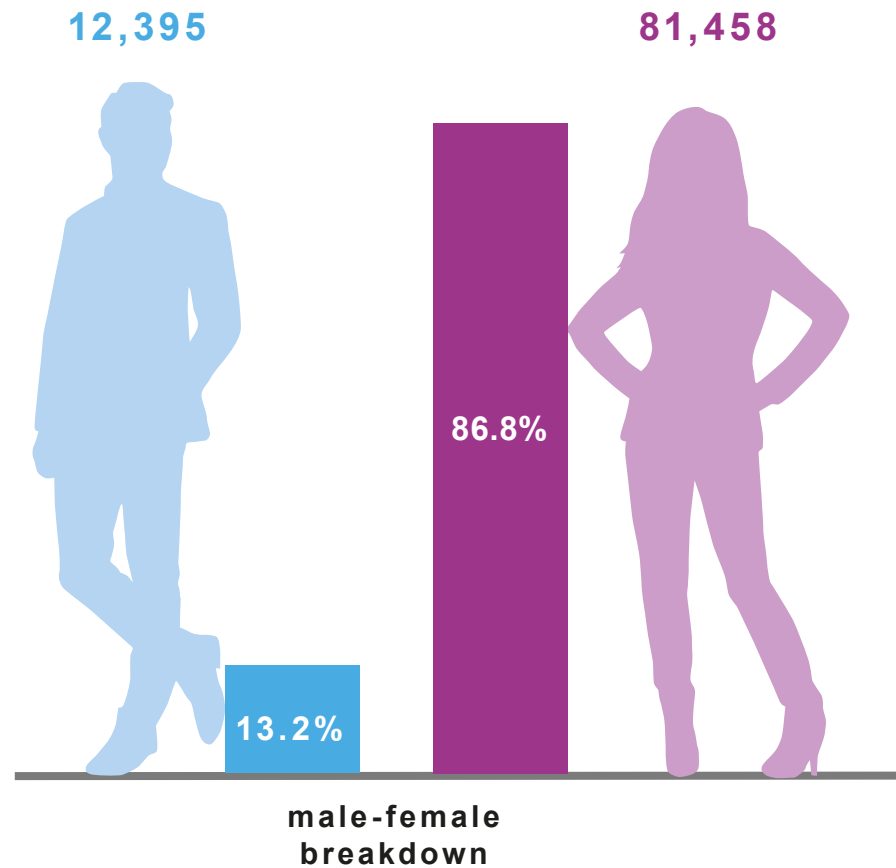
What percentage of your patients come to you from other doctors for corrective treatment?



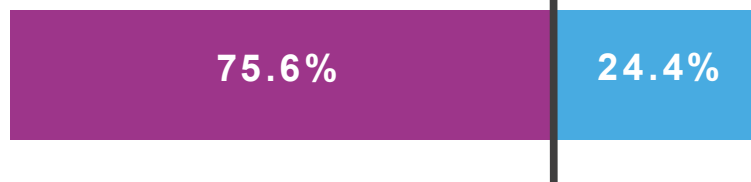
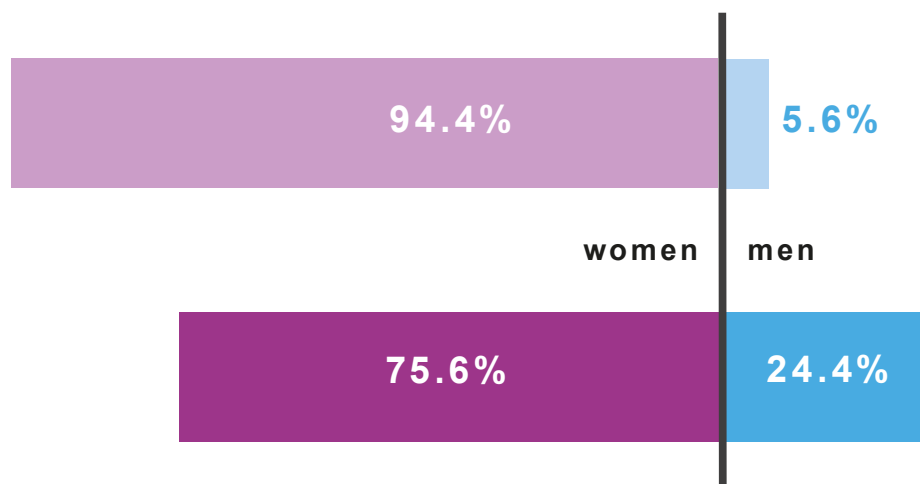
What percentage of your patients specified other reasons/motivations for seeking treatment?



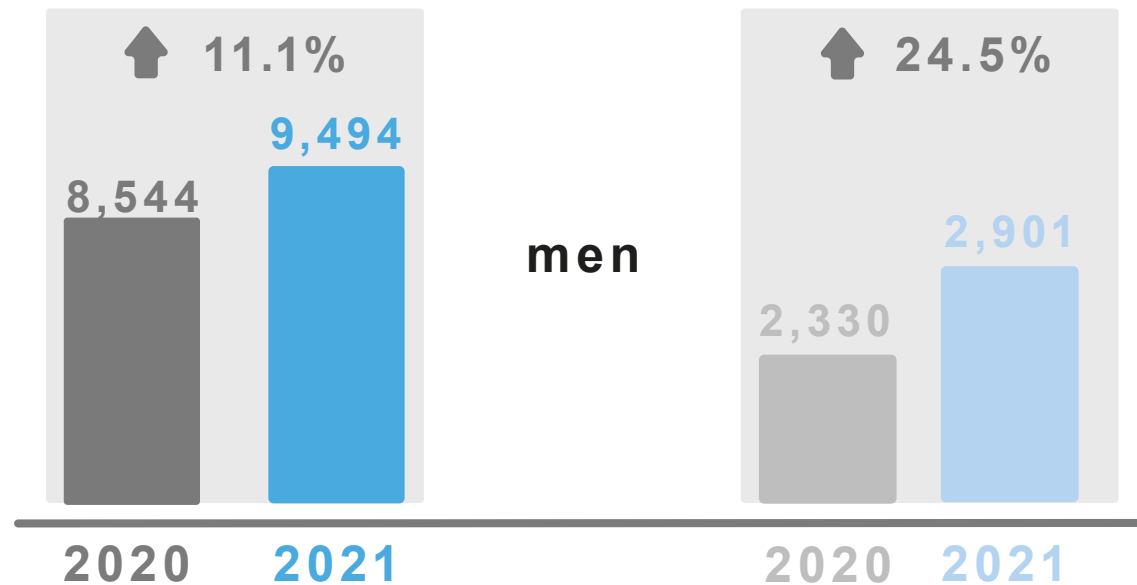
Gender distribution of procedures in 2021



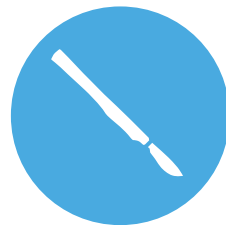
Gender distribution of procedure types in 2021



2020 | 2021 comparison of procedure types among men



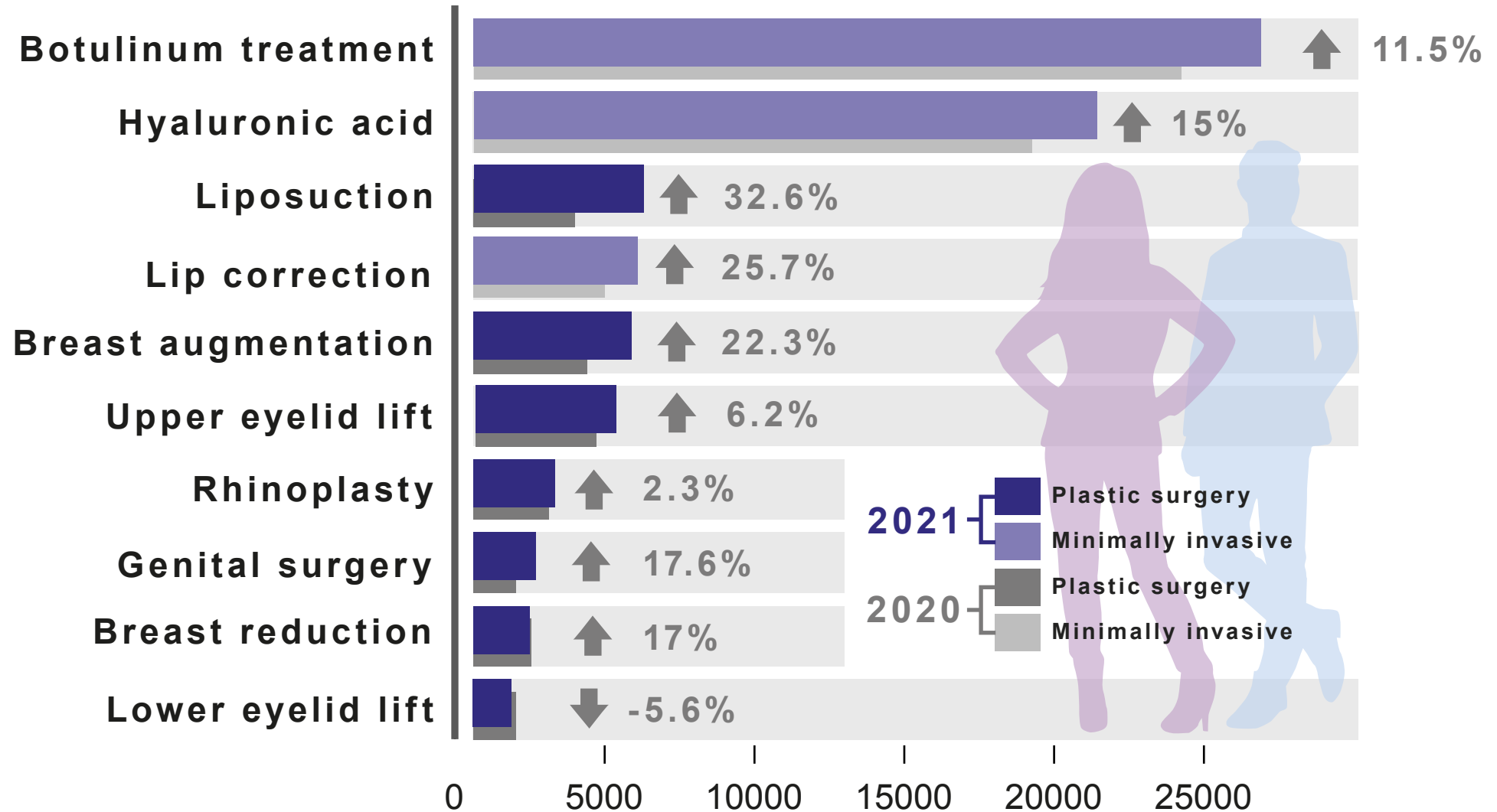
**Plastic surgery
procedures**



**Minimally invasive
procedures**



2020 | 2021 comparison Top 10 procedures



2020 | 2021 comparison

Top 5 procedures

2021			2020	
27,018	Botulinum treatment	1.	Botulinum treatment	24,223
21,574	Hyaluronic acid	2.	Hyaluronic acid	18,768
6,665	Liposuction	3.	Liposuction	5,027
5,188	Lip correction	4.	Upper eyelid lift	4,282
4,759	Breast augmentation	5.	Lip correction	4,126

2020 | 2021 comparison

Top 5 procedures among women

2021			2020
25,512	Botulinum treatment	1.	Botulinum treatment 23,070
20,465	Hyaluronic acid	2.	Hyaluronic acid 17,901
5,175	Liposuction	3.	Lip correction 4,003
5,059	Lip correction	4.	Liposuction 3,934
4,759	Breast augmentation	5.	Breast augmentation 3,892

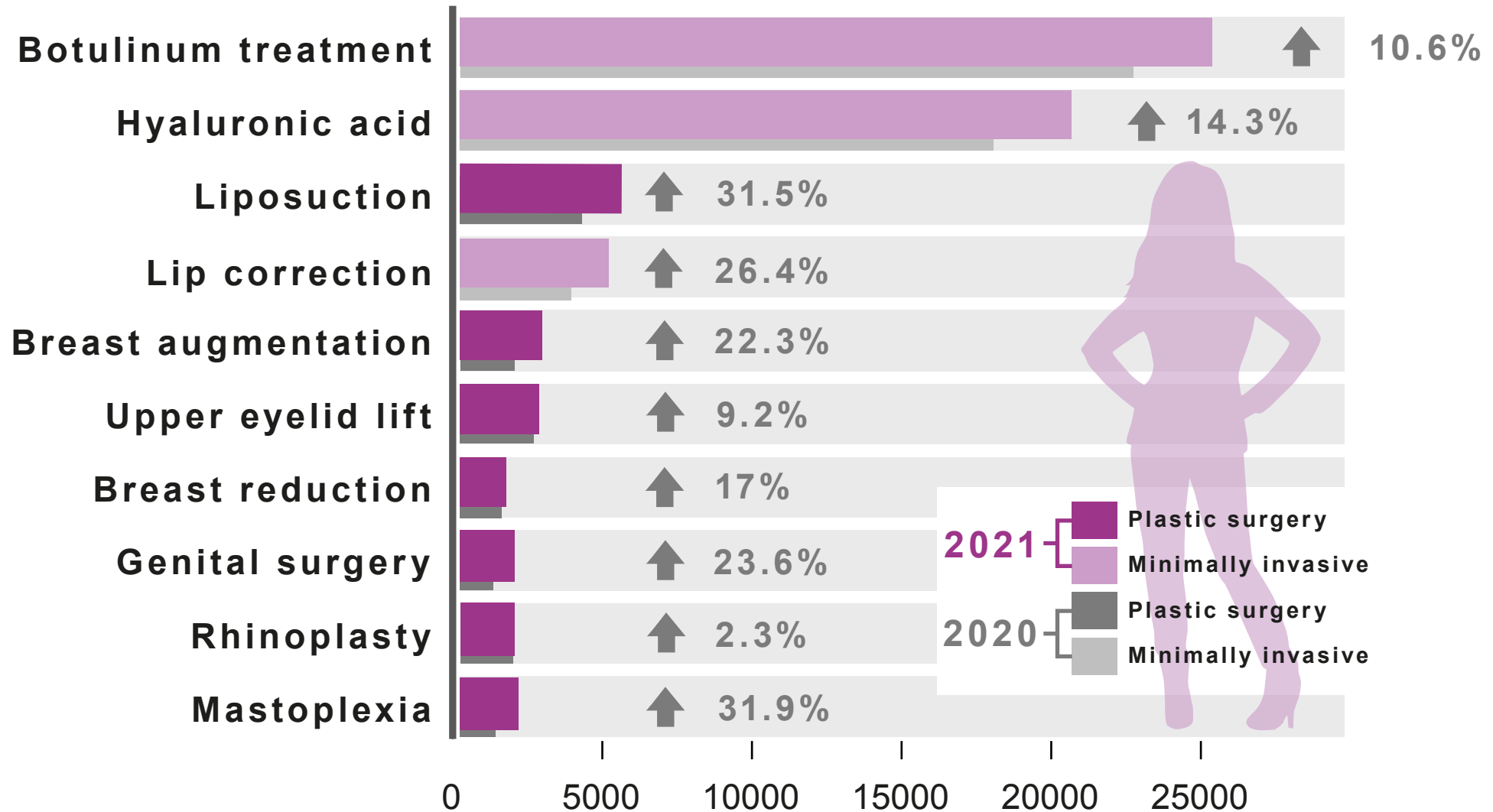
2020 | 2021 comparison

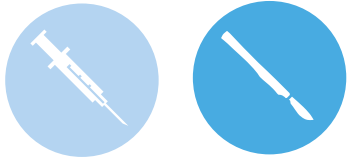
Top 5 procedures among men

2021			2020
1,710	Upper eyelid lift	1.	Upper eyelid lift 1,686
1,506	Botulinum treatment	2.	Botulinum treatment 1,153
1,490	Liposuction	3.	Liposuction 1,093
1,109	Hyaluronic acid	4.	Hyaluronic acid 867
1,040	Abdominoplasty	5.	Gynecomastia 818

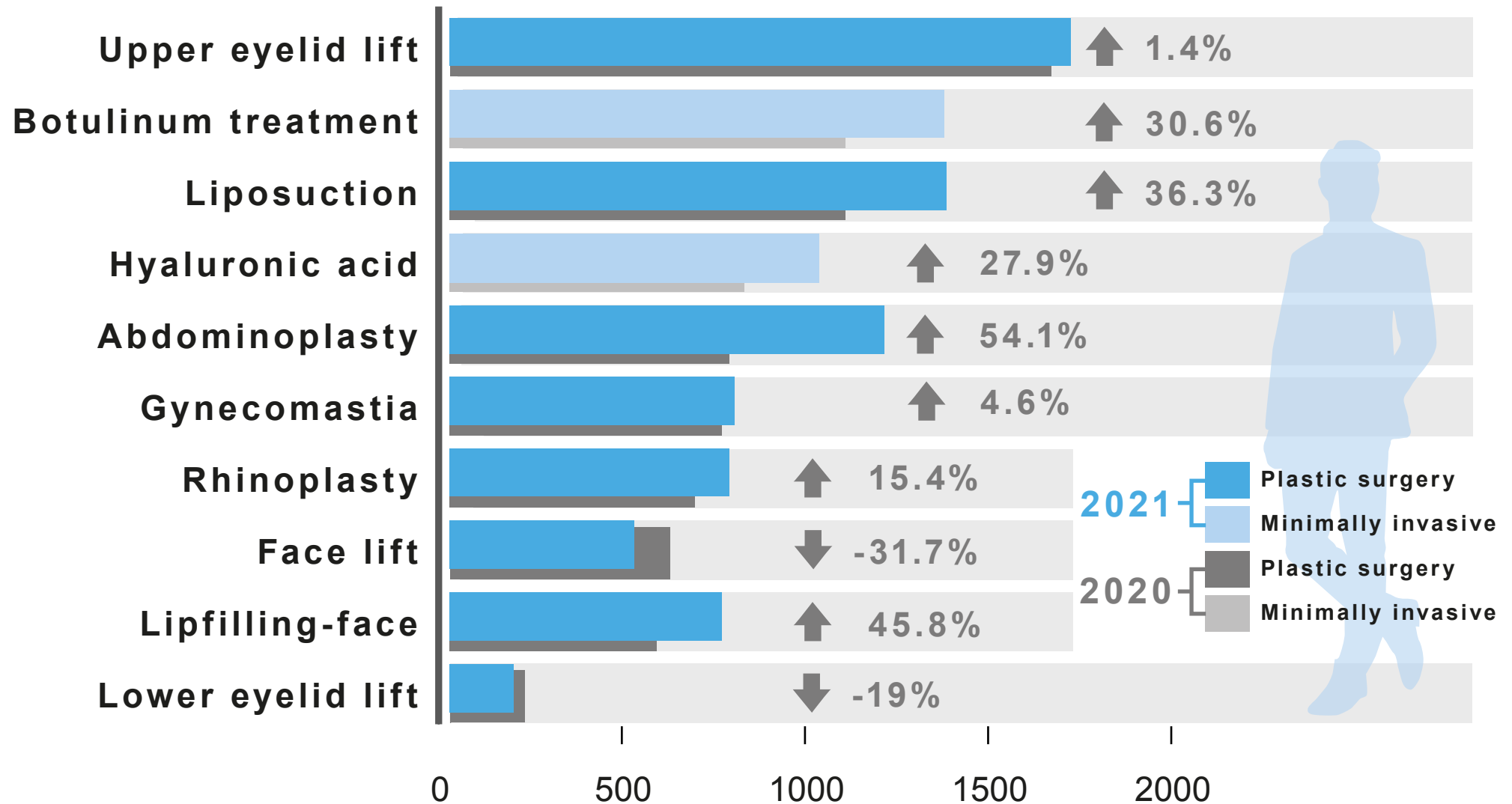


Top 10 procedures among women 2021 vs. 2020



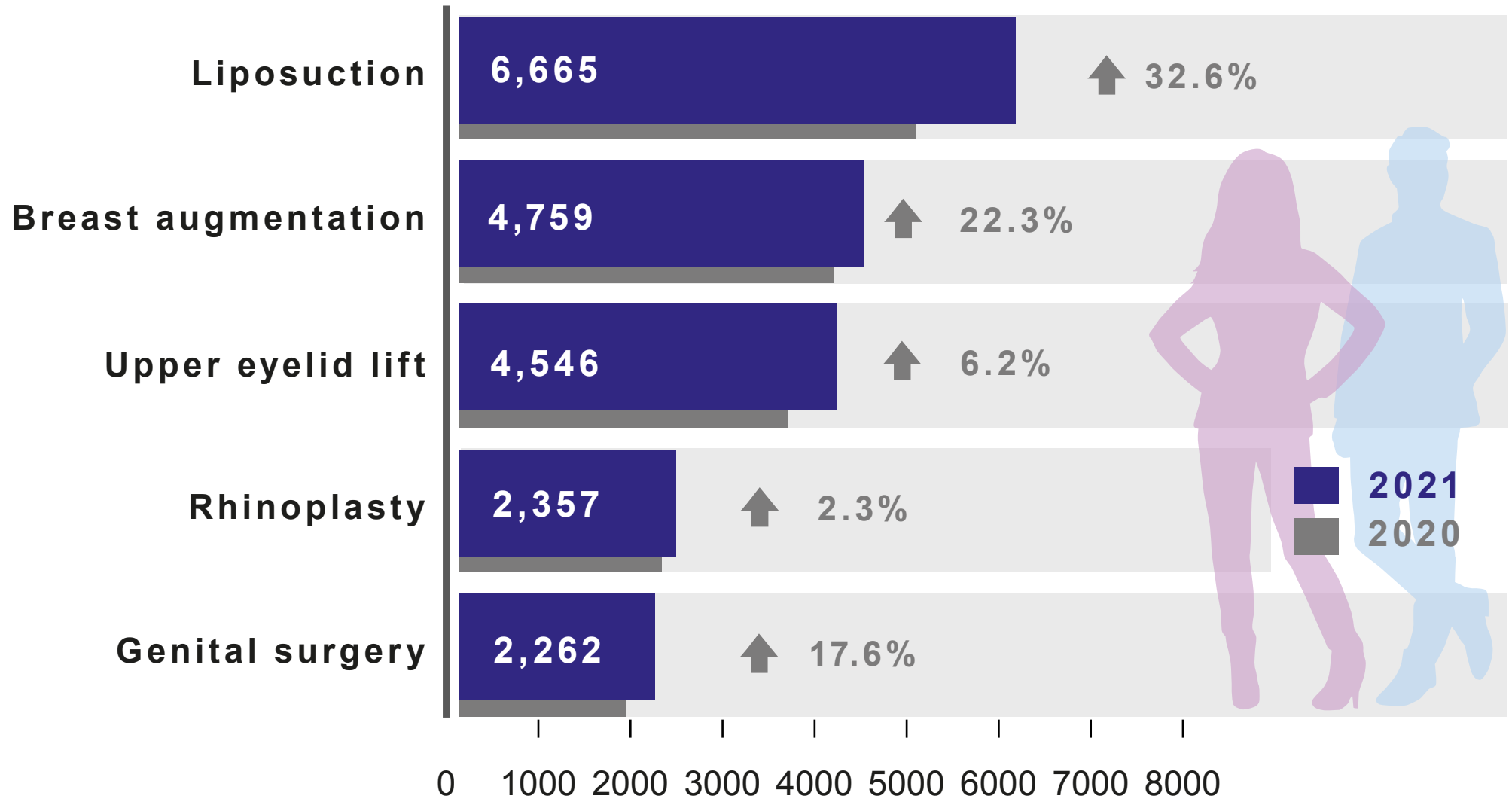


Top 10 procedures among men 2021 vs. 2020



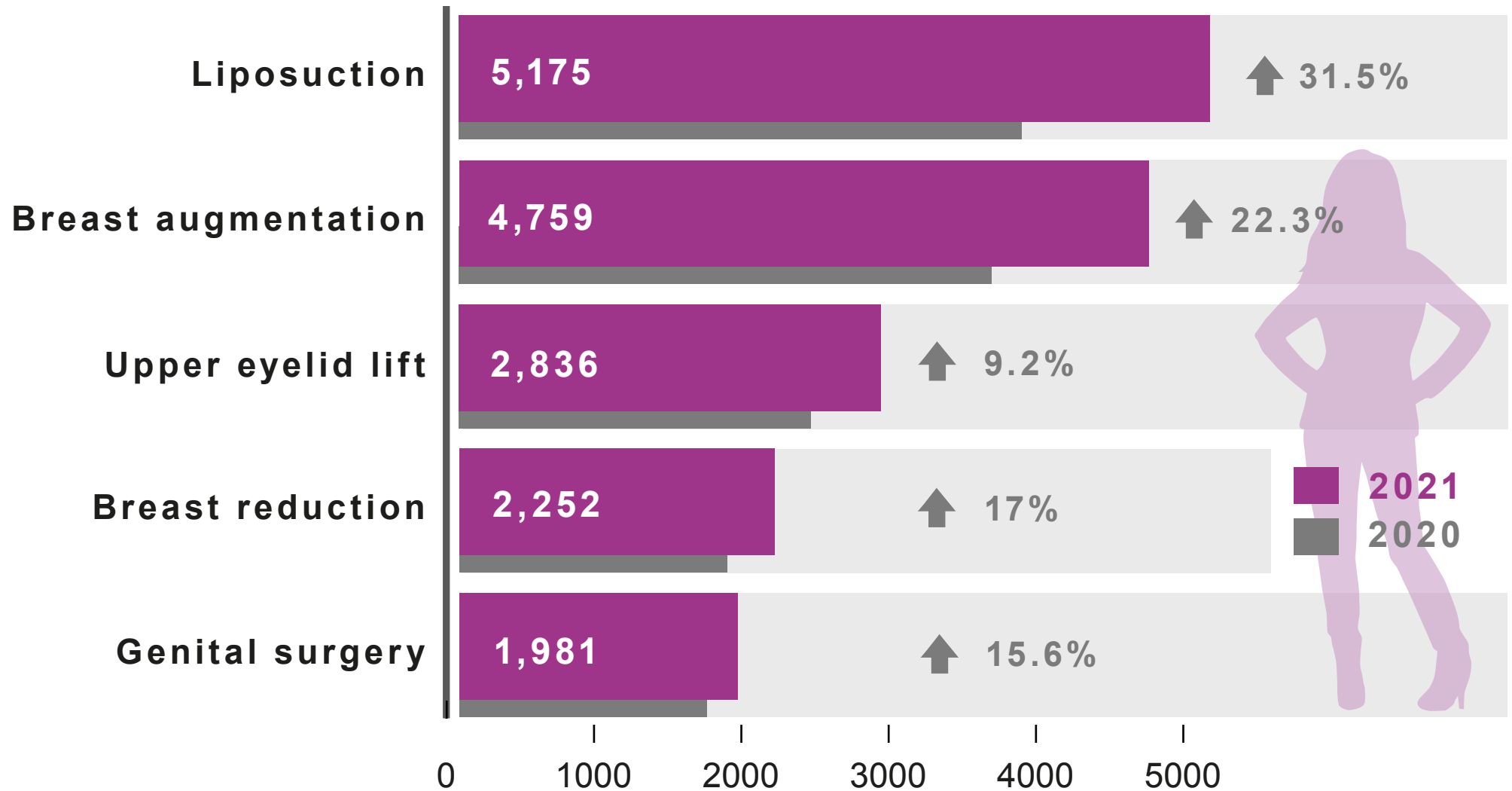


2020 | 2021 comparison Top 5 plastic surgery procedures



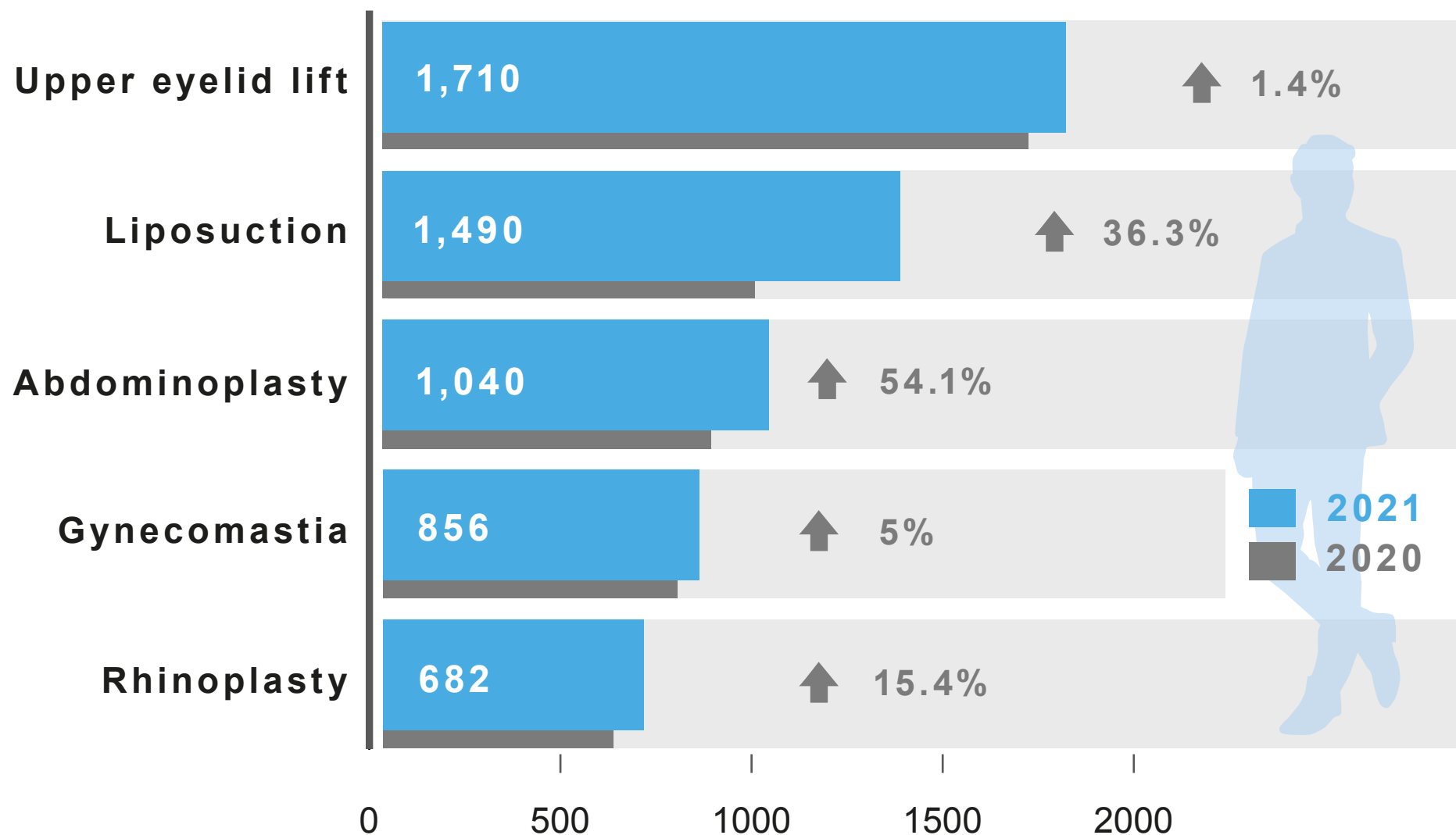


2020 | 2021 comparison plastic surgery procedures - women



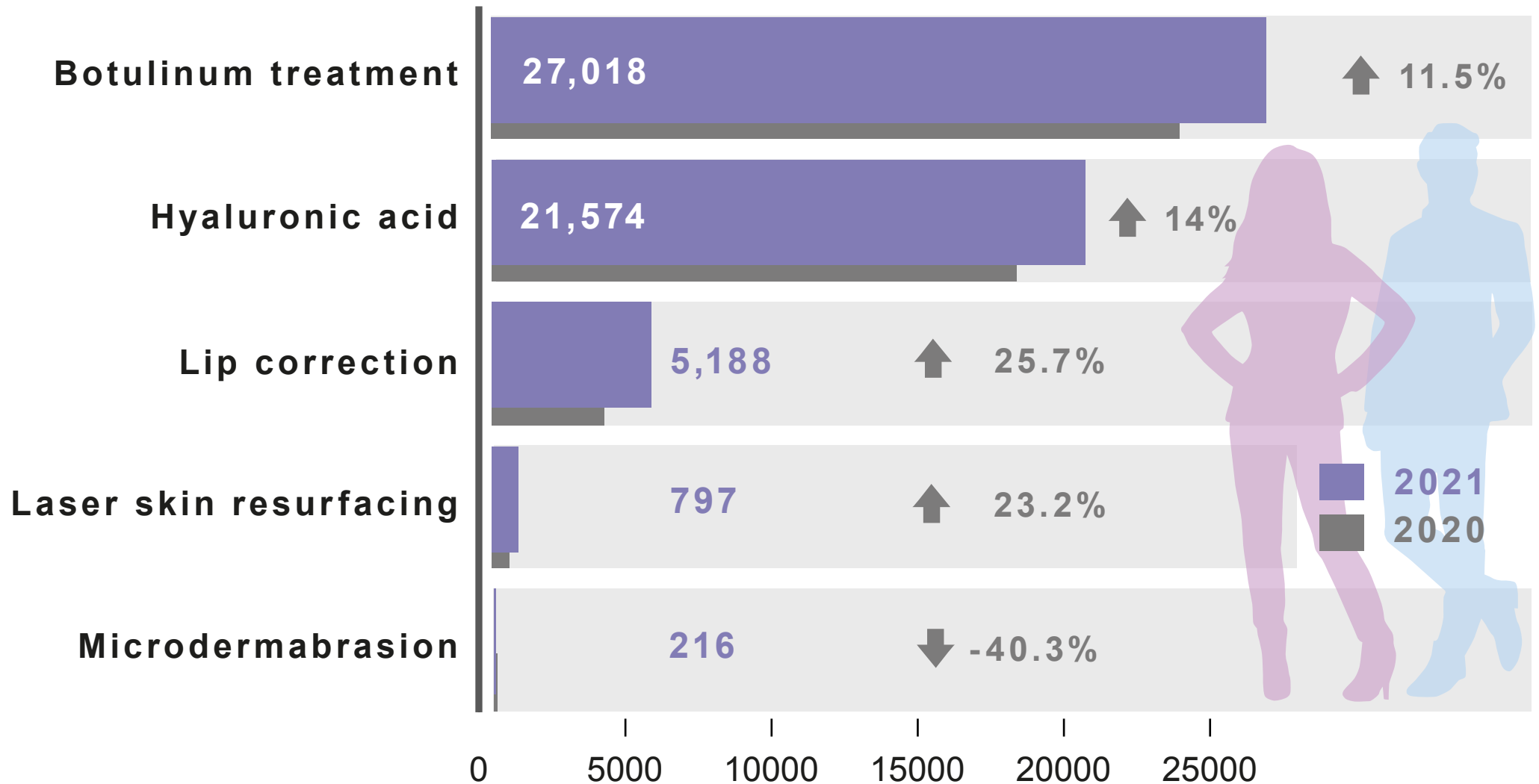


2020 | 2021 comparison plastic surgery procedures - men



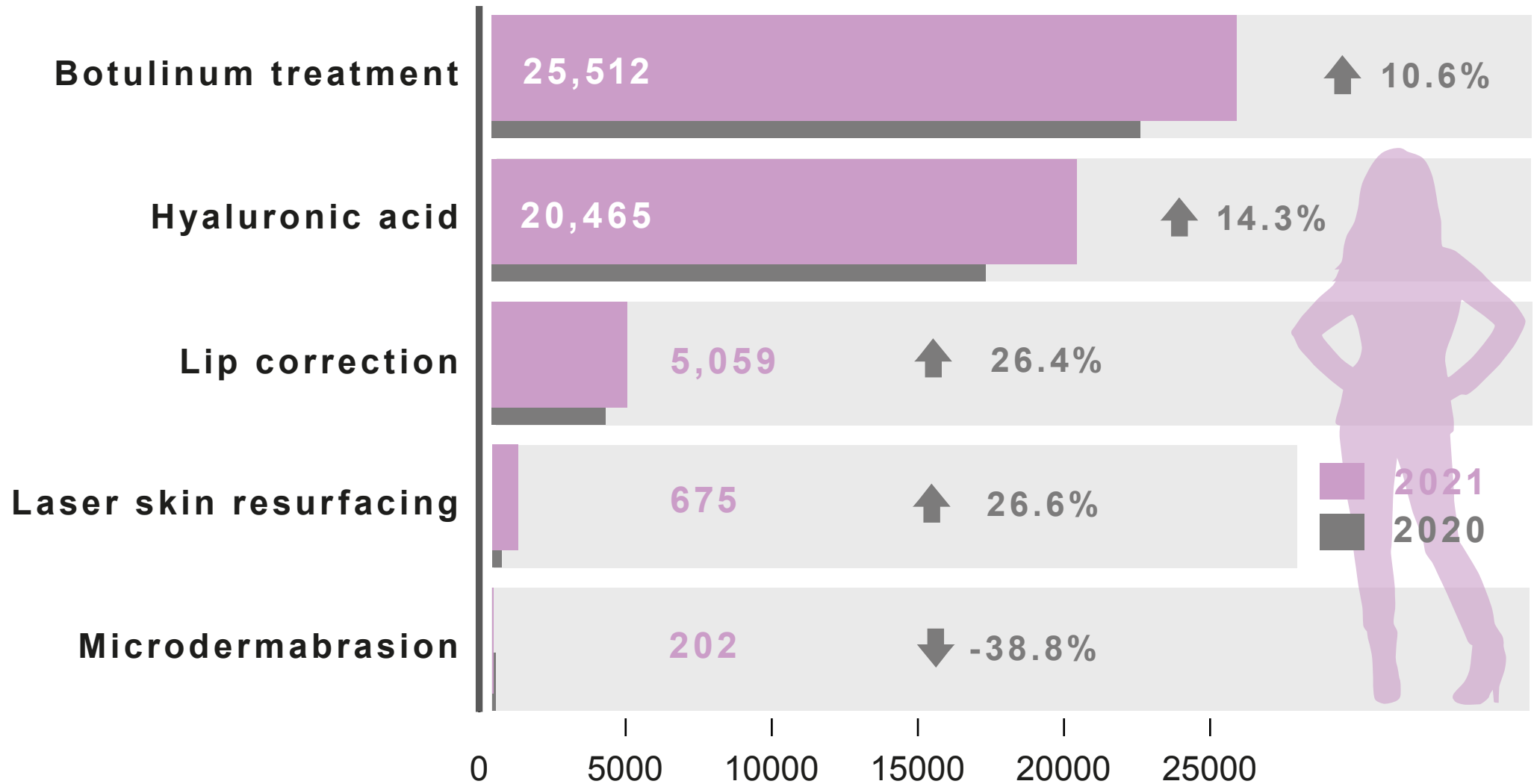


Top 5 minimally invasive procedures 2021 vs. 2020





2020 | 2021 comparison minimally invasive procedures - women





2020 | 2021 comparison minimally invasive procedures - men

